



臺灣心工藝 在地 · 永續 · 國際

Taiwan Crafts Touch Your Heart

– Local, Sustainable and International

灣現下有許多「心」工藝。「心」工藝意謂著從「心」出發,關乎職人與品牌的匠心、支撐其勞作的心念與信仰,以及他(它們)所形構的工藝新風景。好的工藝品總能觸動人心,觸動你我悸動的關鍵在質地與內蘊上具本質的純粹、有生命的熱度,以至於廣為接納,走向更多元的市場。本專題將從「在地化」、「永續經營」、「前進國際」三個面向,抽樣列舉開拓臺灣心工藝、新風景的工藝品牌或職人,一探其心路歷程與成就之道。

A craft work from one's heart has become a new must-have in Taiwan. It is closely associated with what a brand really aims for, as well as what a craftsperson believes in heart and a whole new landscape of crafts created by him/her. A good work can move people and make our hearts throb with its texture, purity and passion about life. That is also why a craft work is so popular right now and ready to reach out to a more diverse market. From three perspectives – localization, sustainability and the path to the world stage, this issue features the new craft trend, new brands or craftspeople in Taiwan and explores their stories and achievements.