

Essence

Idlwdh:

a Craft and Culture

葉在臺灣自19世紀中葉以來,就佔據經濟收益的重要位置。儘管茶葉種植的歷史資淺,但 優異的地理氣候、地形條件和日新月異的品種、栽種和製茶技術改良,讓臺灣茶一再征服 世界的味蕾,從最著名的出口地大稻埕出發,開啟二百年來世界精品茶的口碑建立之路,伴隨 著茶道具的工藝與美學也日益跟進,發展相映的品茗道具和美學風格。

茶文化世界在自然、人、器物、飲食、貿易等各環節面向的交織激盪下,其間所積累和持續動態演變的文化內涵,反映臺灣作為一個文化混成場域的獨特性,是重要的文化資產。臺灣茶與文化,早已在時空中走出難以計數的路徑,及幾度的世界歷史改寫。當我們以為和茶的關係是如此習以為常之際,茶文化路徑,重開一扇窺探茶文化博大精深的窗,呼喚我們再連結與重拾底蘊,以深厚的文化視野面對挑戰更形多元難測的未來。

The history of tea planting in Taiwan is not long and not until the mid-19th century did it become a major economic profit. Its exceptional weather, terrain, as well as evolving tea varieties, planting and making technologies however make Taiwan tea stand out in the world stage again and again. We start from the hub for tea export – Dadaocheng, also the beginning point of the 200-year history of world class Taiwan tea. Tea utensils are also transforming with time, setting forth more aesthetics of craft that shine along with Taiwan's beautiful tea culture.

Interwoven by nature, human, utensils, food, trade and other elements over time, tea culture is an important heritage of Taiwan that reflects the unique side of this island as a cultural hodgepodge that you find nowhere else like it in the world. Taiwan's tea and culture have embarked on different paths spanning a long period of time when the world history has been rewritten for a few times. Just when we see tea as a part of life and almost take it for granted, it is a good opportunity to follow the cultural route of tea to take a deep dive into the broad and sophisticated world of tea. That is how we can reconnect and once again pick up our cultural essence that can help us face up to the ever changing and unpredictable future.