

當季專題 | Feature

未來，在智慧財產權下茁壯

Intellectual Property Rights Secure Our Future

工藝品的誕生與流通，牽涉工藝師的設計創發、技術執行與市場銷售，涵蓋了精神活動的文化面與市場價值的經濟面。如何在複製技術與影音科技蓬勃發達的今日，保障並享有智慧結晶所帶來的各項效益，認識「智慧財產權」，可謂智慧創價最當務之急的課題。智慧財產權對於人類智慧結晶不僅建構出保護機制，更確立授權流通等可能，創造經濟上更多的附加價值，讓創價之路走得更為長久、寬廣、通暢。

Creation and dissemination of crafts have much to do with design ability/innovation of artists, use of skills and market sales, making great contributions to human beings on both the cultural side and the economic side. How to protect creations of the mind through Intellectual Property Rights and facilitate the benefits brought by IP in the world full of copy and multimedia technology has become an imminent issue. IP could be the safety net for human wisdom and helps create more added values by means of licensing and circulation, setting forth a long-lasting road for any kinds of creations.

