

臺灣近年來的工藝發展，可以從各領域工藝的競賽、甄選、評鑑與認證等活動終年不斷，來略解其昂揚之勢。在鼓勵工藝創作、提供工藝產品評鑑標準之餘，這些由政府或民間策辦的競賽活動之舉行，亦可能帶有機構宣傳、文化行銷、地方美學與產業提升等目的。面臨工藝競賽的此仆彼起，第36期季刊將工藝競賽視為一個整體，希望藉由機構策畫、創作與論述、地方發展等角度，為目前國內各領域工藝競賽的現況進行觀察。

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# 工藝競賽面面觀

Aspects of Craft Contests

The frequency of craft contests, awards, evaluation and appraisal activities in recent years has offered a clue as to how crafts are gaining attention in Taiwan. Apart from encouraging craft creation and developing an appraisal system of craft products, these activities held by public and private sectors may carry intentions of publicizing the institution conducting the activity, cultural marketing, and cultivating local aesthetics and industries. They prompt this issue of *Taiwan Crafts* to view the multitude of contests and activities as a whole, and attempt, from the perspectives of contest planning, craft creation, and local craft development, an observation of the current condition of craft contests in Taiwan.

