

FOCUS | 焦點專訪

# 工藝夏日，文創延燒

A Craft Summer of Cultural Creativity

臺灣的文創之路走來已近十年，「文化創意產業發展法」於2010年通過之後，各類文化產業更是卯足了勁，戮力從展覽、節慶、產品規劃、空間布置等各方面展現不落人後的熱情。年中的兩場由不同單位舉行的展覽便呈現了此一熱情的切面：從第二屆「臺灣國際文化創意產業博覽會」2.5億臺幣的佳績到國立臺灣工藝研究發展中心地方工藝館「召喚。海洋：2011海洋生活文化——蘭嶼工藝特展」融合展出與銷售的策展型態，炎炎的臺灣工藝夏日，就在文創的熱絡發展中延燒。

Taiwan has trodden on the road of cultural and creative industry for nearly ten years. Since the "Law for the Development of the Cultural and Creative Industries" was passed in 2010, cultural industries of all kinds have been endeavoring in every aspect — from curation of exhibition and festivals, product design to space layout — to manifest its devotion to the goal. The two exhibitions held in this summer — 2011 Taiwan International Cultural and Creative Industry Expo, and "The Art of Lacquer and a Life of Style" held by National Taiwan Craft Research and Development Institute — offer examples of the zeal, and their new curative ideas and performance are the fuels for further development of craft as a cultural and creative industry.